



## **FOR IMMEDIATE RELEASE**

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### **Association of Image Consultants International (AICA) invites Peg McDermott to be a marketing panelist at its annual meeting.**

Washington, DC - (January 11, 2010) - Peg McDermott, President of COGO Interactive (cogointeractive.com), a leading-edge digital marketing agency headquartered in Herndon, Virginia, was invited to be a guest marketing panelist at the Association of Image Consultants International (aici.org) annual meeting held on January 7, 2010 at the Wyndham Hotel in Gaithersburg, MD.

“Peg is a very knowledgeable marketing expert said Adrienne J McQuillan, VP-Programs, AICI Washington, DC Metro Area Chapter. Her expertise in social media marketing and search optimization were a valuable contribution. She has been an asset to my organization and I look forward to continuing to learn more.”

COGO Interactive is a leading-edge digital marketing agency headquartered in Herndon, Virginia and specializing in developing and managing customized online marketing plans for small business in the real estate, green conservation, and personal development industries. We help our clients recruit and retain new customers via a professional and optimized Website presence, search engine marketing, social media, and online marketing.

Visit [cogointeractive.com](http://cogointeractive.com) to learn more.

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