ONGOING SUPPORT & MARKETING



Helping Your Company GROW Online

Monthly Pricing		STARTUP •	PRO	FESSIONAL 🕶		PREMIER	
	\$500		\$2,500		\$8,000		
		\$1,500		\$5,000			\$15K+

Services Provided

How much peace of mind do you need?

BASIC SUPPORT

- Confirm that website is backed up weekly
- Verify that backups are stored off-site (FTP or Dropbox)
- Use http://validator.w3.org/ checklink to crawl the site and look for broken links
- Test to make sure the site is loading quickly to identify issues that might be slowing down the site.
- Review Google Webmaster Tools
- Review site for any browsing warnings
- Update Wordpress Version
- Update All Wordpress Plugins
- Check Spam Filter
- Review entire site for any 404 page errors
- Scan website for any suspicious coding issues, hacking, malare, etc.
- Review all reporting sites to make sure site is not blacklisted
- Review mobile version of website

OPTIMIZE YOUR MESSAGE

- All Basic Support
- 2. Reputation Management to ensure you look your best online.
- 3. Ongoing Marketing Guidance to help manage a multi-channel marketing campaign.
- 4. Weekly Social Media Posting & Bi-weekly Blogging.

ONLINE MARKETING FLAGSHIP

- 1. All Basic Support
- Reputation Management to ensure you look your best online.
- 3. Ongoing Marketing Guidance to help manage a multi-channel marketing campaign.
- 4. Weekly Social Media Posting & Blogging.
- **5.** Monthly SEO Maintenance to ensure top rankings.
- **6.** Lead Generation campaign.

INCLUDED WITH EVERY PACKAGE

Every marketing package we create is search engine friendly, conversion focused, and utilizes the latest web technologies and marketing tactics.

TECHNOLOGIES WE USE

As a premier website design, development and inbound marketing agency, we are experts in developing websites on the Hubspot and Wordpress platforms. We'll help you pick the best platform for your needs.

QUESTIONS? READY TO GROW?

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