

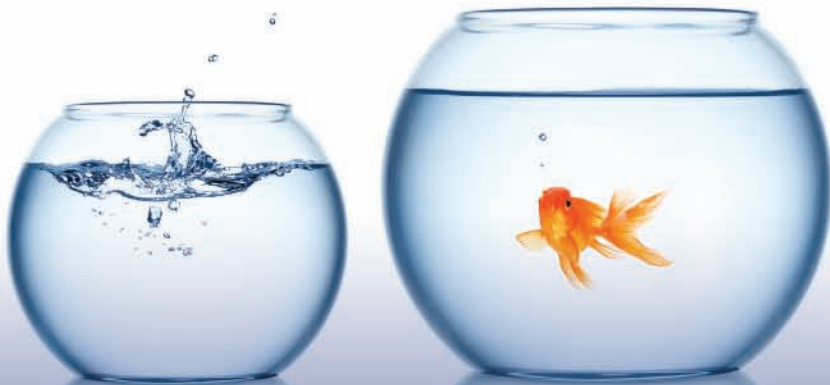
Traditional marketing just doesn't work for business today.

It's expensive and difficult to measure. The Internet offers a lot of opportunity but a lot of businesses don't know where to start. As online marketing specialists, COGO Interactive uses the power of the Internet to separate you from your competition and drive sales to your door.

We simplify the scary technology by implementing a clear, step-by-step plan for improving your revenue results. Whether it's a new web design or the development of a strategic email campaign, COGO specializes in results-driven sales and marketing solutions for small-to-medium sized businesses.

Our strategies are customized to the specific needs of your business including:

- Email campaigns
- Pay-per-click ad campaigns
- Search engine marketing
- Social media policy development
- Social media marketing
- Blog development
- E-newsletters
- DVD & Podcast development



Does your business show up on top search page results?

If it isn't showing up for the most basic search terms, your website investment isn't working for you. AND, all those leads **are going to your competition!**

Search engine optimization is a powerful way to generate web traffic without having to pay for each individual lead. COGO's search optimization experts will:

- Audit your website
- Identify important keywords and search terms
- Make very specific changes to increase your position in search engines

The end result? A website that drives sales, increases brand awareness, and meets your business goals!

Generate a stream of qualified leads using social media marketing.

COGO's social media experts will develop powerful communication strategies using all of the popular social media channels to drive traffic and generate qualified leads. Our expertise ranges from simple set-up packages to large scale social media campaigns, as well as the development of a social media policy for your company.

Our social media marketing program includes:

- Researching all appropriate social media channels for placements and listings including Facebook, Twitter, LinkedIn, etc.
- Recommendations on which sites cater to your target audience and develop a customized media plan
- Creating a listing or page with your company's brand and message and all appropriate links on each social media site
- Integrating all social media networks onto one platform to streamline communication and save you time
- A monthly report that details how much traffic was generated from the campaign

TAKE YOUR BUSINESS TO NEW HEIGHTS

Search Engine Optimization | Social Media Marketing | Web Development | Email Campaigns



COGO Testimonials

"I can't believe it! After spending thousands on pay-per-click ads that got almost no results, the very precise Search Engine Optimization completed by COGO has brought in over 3 new clients in just the first month! Our word is finally out - thanks to COGO!"

*Amy Zydel, CEO
Undercover Printer, Inc*

"From the moment Rob Menefee, President of Flooring America/FA Design Build, and I met with Peg from COGO, we were impressed with her knowledge of marketing, website development and SEO. We had met with several other companies, but not one of them presented themselves like COGO! In the short time we have worked together, Peg and her team of experts have improved our positioning, provided us with "real" documentation that shows our progress and have gone above and beyond to develop a marketing plan. I believe COGO is the best in the business."

*LaTanya Montes, Vice President
FA Design Build/Flooring America*

"COGO Interactive has been helping me with Social Media Marketing. Peg's knowledge and experience is quite impressive. Her team's ability to be creative and explain the process has helped me tremendously in my business. I highly recommend COGO to anyone interested in taking their business to the next level through Social Media Marketing and Search Engine Optimization."

*Susan Brooks, President
Powerhouse Events*

"Peg is an extremely capable individual who understands both the art and science of marketing. Those that are fortunate to work with her can be assured that she'll leverage her superior marketing skills to develop unique solutions designed to solve real business issues and/or deliver exceptional results. Peg is a true asset and I look forward to working with her again."

*Stephen White, Vice President, Marketing & IT
Aronson & Company*



Internet Marketing That Works™



Peg McDermott,
Online Marketing Specialist

p - 703.885.8406

m - 703.898.7294

f - 703.953.1919



www.cogoresults.com



peg@cogoresults.com



facebook.com/cogoresults



www.thecogoblog.com



linkedin.com/pegmcdermott



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