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Peg McDermott selected to speak at 2010 Washington DC Fundraising Summit

Washington, DC - February 5, 2010 - COGO Interactive, a full service Web Development and Online Marketing agency in the Washington DC Metro announced today that its President, Peg McDermott has been selected to speak on Social Media, at the DC Fundraising Summit, which will take place on 05/19/2010 from 8:00 AM to 9:15 AM.

“This is an excellent event that represents a worthy cause, says McDermott. It’s important that non-profits embrace this new technology and I’m honored to have been selected to present how Social Media Marketing can grow revenue and marketing reach in the non-profit sector.”

COGO Interactive is a leading-edge digital marketing agency headquartered in Herndon, Virginia and specializing in developing and managing customized online marketing plans for small business in the real estate, green conservation, and personal development industries. We help our clients recruit and retain new customers via a professional and optimized Website presence, search engine marketing, social media, and online marketing.

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